

Because gender equality is a driver of sustainable performance

Around the world, companies are integrating gender equality at the heart of their strategies and are reaping tangible benefits—economic, social, and organizational:



Enhancing overall performance and innovation capacity

By diversifying talent, companies foster creativity, improve decision-making, and increase operational efficiency.



Unlocking new market and financing opportunities

A better understanding of women clients and gender dynamics helps expand market reach while strengthening attractiveness to committed investors.



Building an inclusive and sustainable work environment

By promoting workplace equality and responsible practices, companies strengthen employee engagement, enhance their reputation, and proactively manage social and reputational risks.



SINCE 2018, PROPARCO HAS PROUDLY CONTRIBUTED TO FINANCING NEARLY

€ 3 billion
in 2X Challenge-aligned projects,

generating tangible impact for women as entrepreneurs, leaders, employees, and consumers. [#ShowMeTheImpact](#)

INVESTING WITH AN INCLUSIVE LENS

In 2025, Proparco invested USD 4 million alongside international partners in ALIVE's second fund, ALEG II, which qualified under the 2X Challenge. By integrating a cross-cutting gender lens into its investment cycle, ALIVE enhances both the scope and quality of its impact across its key focus areas (education & employment, MSMEs, critical products & services and climate resilience). This approach enables the fund to better address the needs of underserved communities across Latin America, while increasing its attractiveness to international investors and reinforcing the credibility of its impact strategy.



FINANCING A COMMITTED BANK

In 2025, Proparco provided a EUR 50 million senior credit line to TBC Bank, a leading Georgian bank, to finance renewable energy projects and support businesses committed to gender equality. Already actively engaged internally through the recruitment of women, the promotion of female leadership, and support for women entrepreneurs, the bank is further strengthening through its 2X Challenge qualification its strategic positioning, as well as its credibility on gender-related issues.



Proparco is committed to your side

in turning your ambitions into concrete progress towards gender equality

Like many of our clients, benefit from:



FINANCING ALIGNED WITH YOUR GROWTH AMBITIONS

Financing solutions that integrate a gender perspective, supporting both your economic performance and impact.

Strategy 2023-2027 – Because gender equality is a key driver of sustainable development, Proparco works to reduce inequalities and promote inclusive growth.



DEDICATED TECHNICAL ASSISTANCE

To support the integration of gender considerations into your activities:

- Develop products and services tailored to women's needs or supporting the growth of female clientele (portfolio analysis, commercial strategy, market studies, IT systems, etc.)
- Integrate gender equality into internal practices (diagnostics, HR strategy, recruitment, payroll and career management, employer branding, responsible procurement, etc.)

"PROPARGO's GLI Technical Assistance equipped our team with practical frameworks and tools to systematically embed gender considerations across our fund operations. The combination of expert-led training, benchmarking research, and customised deliverables has been invaluable for our investment approach."

*Tarun Pande, partner,
Lighthouse Funds*

Nearly 60 Proparco clients have been trained on GBVH risks in the workplace across 14 countries since 2023.

Globally, more than one in five women has experienced gender-based violence and/or sexual harassment at work (ILO, Lloyd's Register Foundation, Gallup, 2022).

Proparco supports you in understanding and addressing these issues: training, dedicated technical assistance, and tools to better understand your role as an employer.

Discover our guidance note :

Discover our guidance note:
[Guidance Note – Preventing and addressing gender-based violence and sexual harassment \(GBVH\)](#)



ACCESS TO A NETWORK OF COMMITTED ACTORS

- Founding member of the [#2X Challenge](#), a global initiative to mobilize investments for women.
- Connections and support to join structuring sector initiatives, networks, and alliances.

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